



## **Lynx® Cream White Product Specifications**

|                                  | Basis<br>Weight | GSM | Brightness<br>GE | Opacity | Smoothness | Caliper |
|----------------------------------|-----------------|-----|------------------|---------|------------|---------|
| Text / Bond<br>25 x 38 / 17 x 22 | 60              | 89  | 79               | 93      | 120        | 4.7     |
|                                  | 70              | 104 | 79               | 94      | 120        | 5.3     |
|                                  | 80              | 118 | 79               | 95      | 120        | 6.1     |
|                                  | 100             | 148 | 79               | 96      | 130        | 7.8     |
| Cover<br>20 x 26                 | 80              | 216 | 79               | 98      | 130        | 11.0    |

#### **Features:**

- · Rich, warm cream white shade
- Smooth, uniform surface for better resolution
- · Consistent runnability on press

# **Environmental Characteristics:** (Acid



- Forest Stewardship Council® (FSC®) certified by NEPCon, a partner of the Rainforest Alliance
  - Sustainable Forestry Initiative® (SFI®) Certified Sourcing
- · Made with Elemental Chlorine Free (ECF) virgin fiber content
- Manufactured under alkaline (acid-free) conditions for increased longevity and performance

### **Product Benefits:**

- · Value alternative to coated sheets
- Rich subtle shade that's pleasing to the eye
- Provides warm and inviting feel to printed piece
- A selection of folio sizes are available next day through our superior service profile

### **Ideal For:**

- Brochures
- · Direct Mail
- · Business Collateral





